






CONTACT

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PERSONAL SKILLS

- Hand Drawing
- Concept Development
- Model Making
- Team Player
- Open-Minded
- Organised
- Dedicated
- Adaptability
- Problem Solving

COMPUTER SKILLS



ACHIEVEMENTS

- Highly Commended Award for the Retail Design Expo Student Awards 2019
- FA Coaching Course: Level 1
- Junior Sports Leadership: Level 1

INTERESTS

- Football
- Fitness
- Painting
- Animal Portraits
- Traveling
- Baking

REFERENCES

Available on request

DRIVING LICENCE

Full clean UK driving licence

SARAH LUCY PARKES
GRADUATE INTERIOR DESIGNER

PROFILE

Throughout the last four years I have been studying towards my Interior Design BA (Hons) degree at the University of Huddersfield. I am a creative, ambitious and self-motivated individual who strives to succeed in all challenges and tasks undertaken. My organisational skills helps me achieve deadlines under pressure and manage my time efficiently. With a proven track record of contributing within a team, I understand the importance of working with others, as well as working independently. My time at university, along with current and previous employment has provided me with vital life experiences. This ensures that I would be an asset to any company looking for a fast learning, determined employee, who is eager to develop new skills and build upon those I already possess.

WORK EXPERIENCE

Interior Design Placement at GIA Ltd, York
May 2019 - May 2020

My role as a placement interior designer involved working within a design team to support them throughout the design process. This primarily involved creating design concepts, mood/sample boards, visualisations and completing technical drawing packs to a high standard. I was able to complete site surveys and attend site meetings which allowed me to see all aspects of the design process as well as gaining confidence within the design industry. I also had the responsibility to meet suppliers and keep the material library up-to-date while gaining knowledge on materials and the latest trends. My placement year allowed me to gain significant experience within the hospitality and leisure industry by working on projects such as cafés, restaurants, bowling alleys and holiday parks.

Bartender at The Nelson In, Harrogate
August 2020 - Present

My responsibilities includes dealing with customers on a day-to-day basis, assisting with any enquiries they may have whilst providing the highest standard of customer care. This role has allowed me to further develop my team building skills and communication skills whilst also teaching me to work effortlessly under pressure to ensure customer satisfaction.

Head Waitress / Cook at Knaresborough Golf Club
March 2015 - February 2020

Vinyl Graphics Operative at Signs Express, Harrogate
April - September 2017

Office Junior at Stage One Creative Services, York
September 2016 - February 2017

EDUCATION

The University of Huddersfield
Interior Design BA (Hons) 2017 - 2021

Leeds College of Art
Foundation Diploma in Art and Design - Merit 2015 – 2016

King James’s School, Knaresborough
Advanced Level - Fine Art (A*) Product Design (C)
Advanced Subsidiary - Photography (A) Applied Business (D)
10 GCSE’s (A-C) including Mathematics, English and Science 2008 - 2015

PORTFOLIO

CONTENTS

FINAL YEAR
2// Final Major Project - Women’s Sportswear Store

PLACEMENT YEAR
3// Train Station Tearooms
4// Hollywood Bowl VIP

SECOND YEAR
5// Exhibition Stand Detailed Drawing
6// Costa Coffee Pods

SPORTSWEAR STORE, FINAL MAJOR PROJECT



Sportswear Retail Store Entrance



Rendered Section B-B



High-Performance Sportswear Retail Display

THE BRIEF

An immersive experiential sportswear store for women that creates a feel-good factor through a holistic approach.

THE DESIGN

Research showed that an overwhelming number of females are faced with physical, mental and social barriers when participating in physical activities. Therefore, a key objective of the design proposal was to challenge and support the journeys women face in relation to their mind and body, by offering a personalised and unique fitting service within a female only sportswear store.

The building is split into three key areas - Physical, Mental and Social:

PHYSICAL// The ground floor is focused on enhancing the body through high-performance sportswear. This zone also includes RFID technology self-checkout, collection points, beacon technology touchscreens, and AR Smart Mirrors.

MENTAL// The basement floor is concentrated on re-energising the customer's mind and body by creating a multi-sensory experience. This includes a relaxation massage pod that indulges all the customer senses and helps them to escape from the busy retail stores on Oxford Street.

SOCIAL// The first floor is focused on maintaining the customer's well-being by encouraging social interaction within the environment of a nutrition cafe. The material palette includes fresh and light materials that correspond with nutrition and healthy eating.



Nutrition Communal Cafe

HOLLYWOOD BOWL VIP, PLACEMENT YEAR



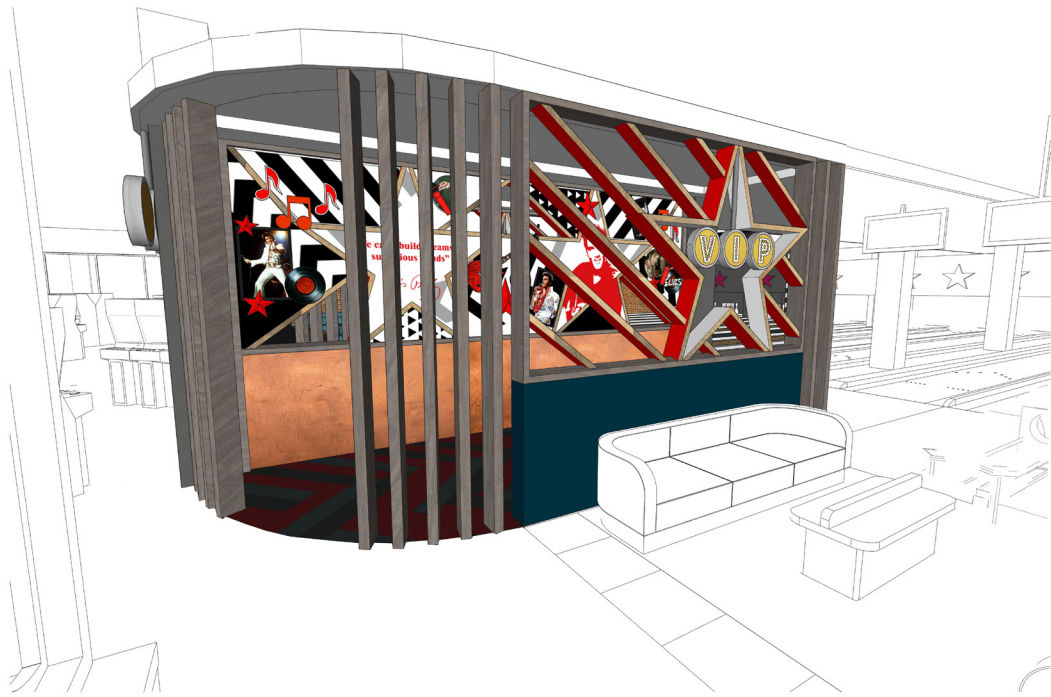
Hollywood Bowl VIP

THE BRIEF

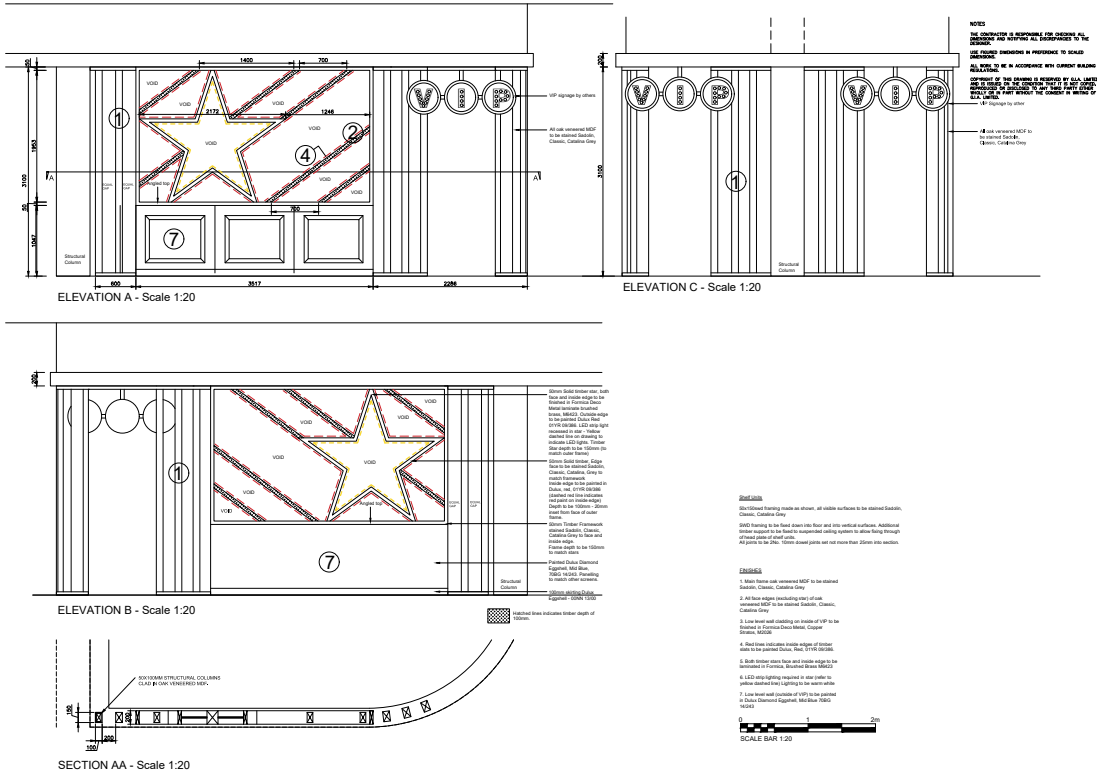
Design an exclusive VIP ultimate bowling experience with comfy lounge seating and extra little touches which separates the lanes to the rest. To reflect the clients brand, each lane is overlooked by a Hollywood legend; Marilyn Monroe, Han Solo, Audrey Hepburn and Elvis.

THE DESIGN

Modernising the old red curtains and replacing them with bold graphic, divided screens and signage gives a clear indication of the exclusive areas and allows these lanes to stand out from the rest. Each VIP lane is overlooked by a iconic Hollywood legend with a silhouette and a quotation within illuminated star to stand out.



Hollywood Bowl VIP Visual



Hollywood Bowl VIP Detailed Drawing (not to scale)

TRAIN STATION TEAROOMS, PLACEMENT YEAR



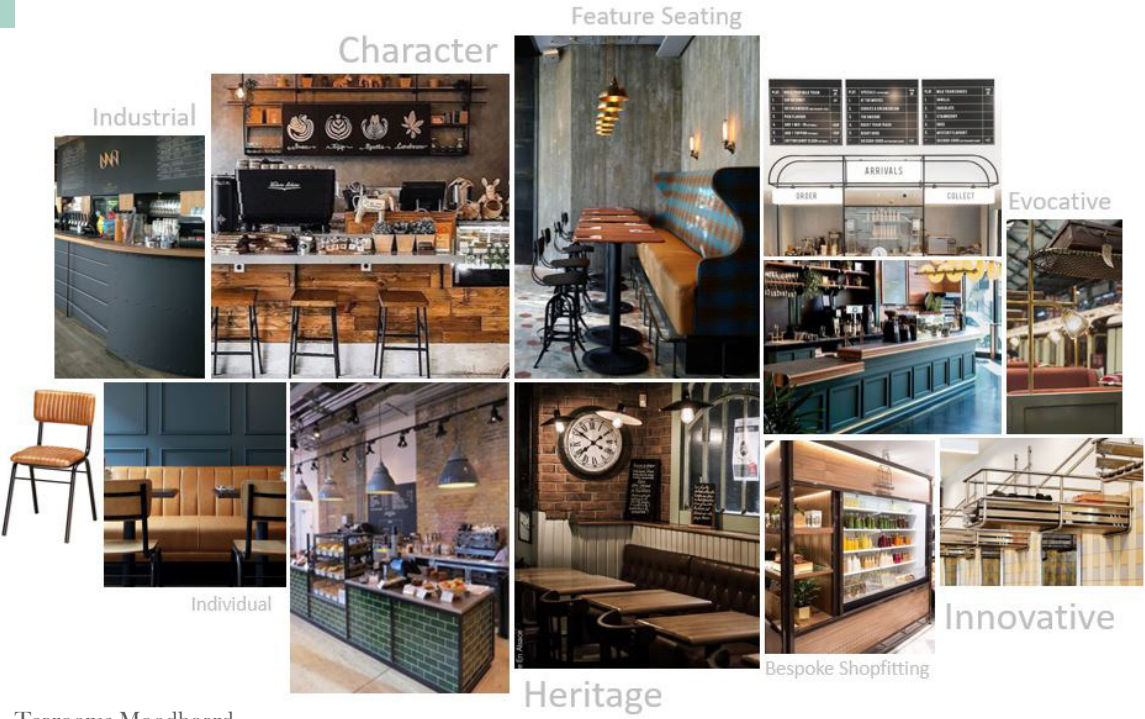
Tearooms Seating

THE BRIEF

To provide a tearoom grab-and-go experience for a train station that is influenced by the heritage of the location.

THE DESIGN

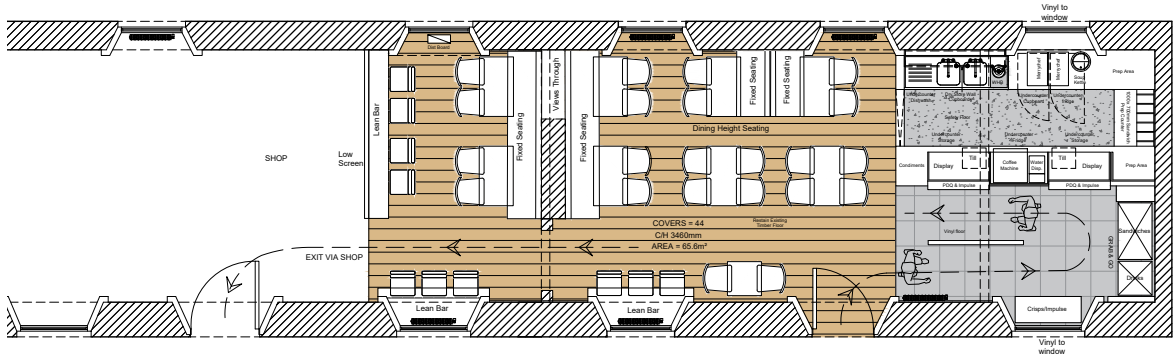
The original existing layout of the cafe was impractical and therefore functionality of the proposed design was key. Redesigning the tearooms to reflect the heritage of the train station, was the main focal point of the design by creating the fixed seating to look like train seating booths with innovative storage racks above. Opening up the wall to gain a view through to the shop has not only allowed people to see through the space but also creates a feel of looking down a train. Choosing materials and lighting that have been influenced by the location was important to create an industrial feel to the space. Opening up the entrance to the shop and extending the cafe allowed extra seating space while creating a grab-and-go system meant that a better floor layout could be achieved.



Tearooms Moodboard

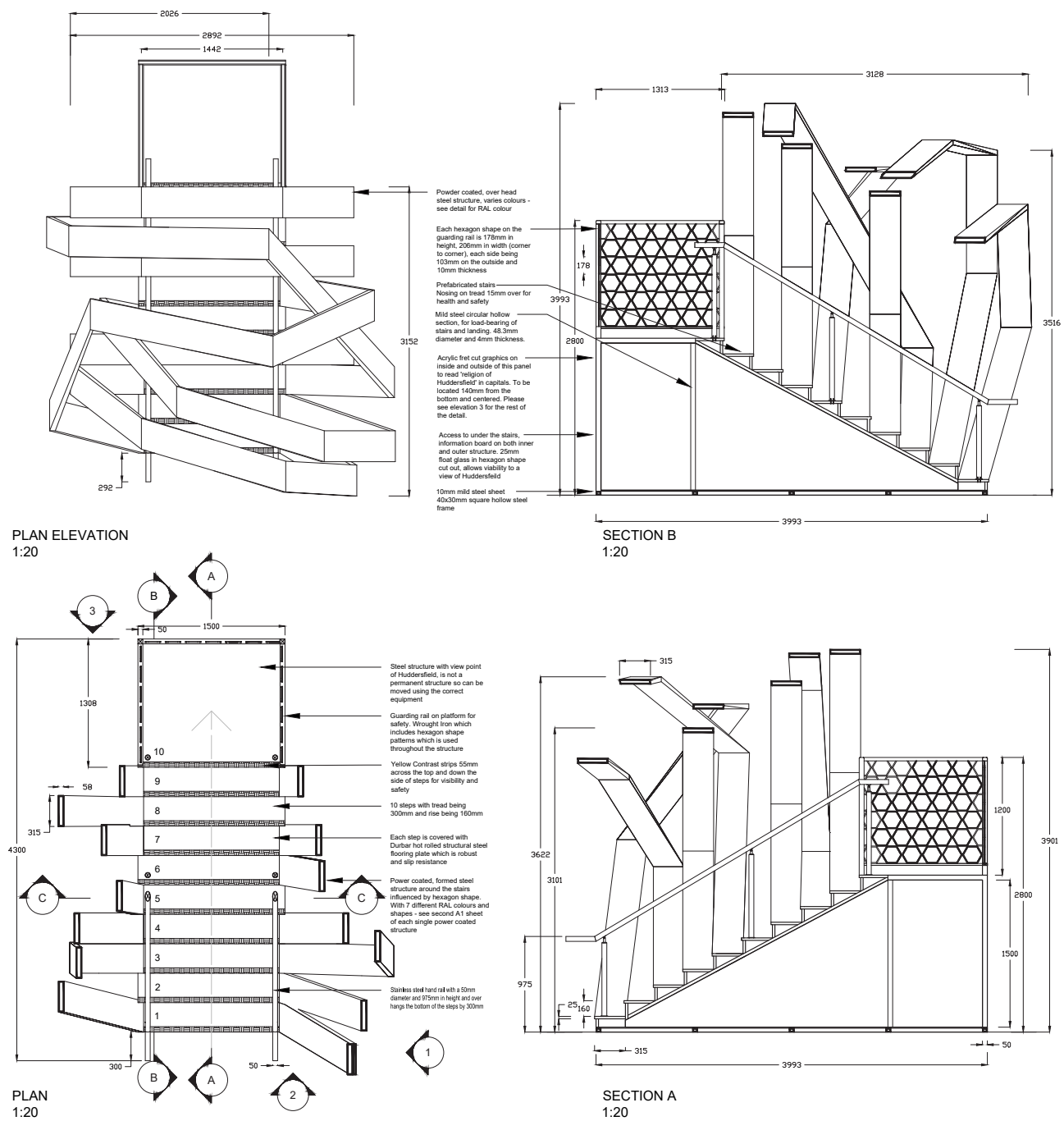


Tearooms Grab-and-Go Counter



Tearooms GA Plan (not to scale)

EXHIBITION STAND DETAILED DRAWING, SECOND YEAR



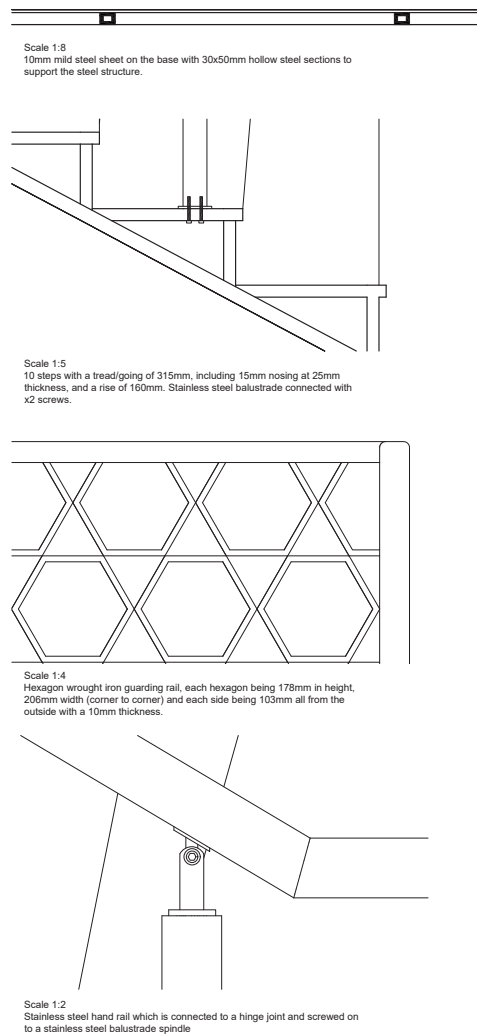
Exhibition Stand Detail Drawing (Not to Scale)

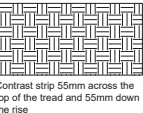

THE BRIEF

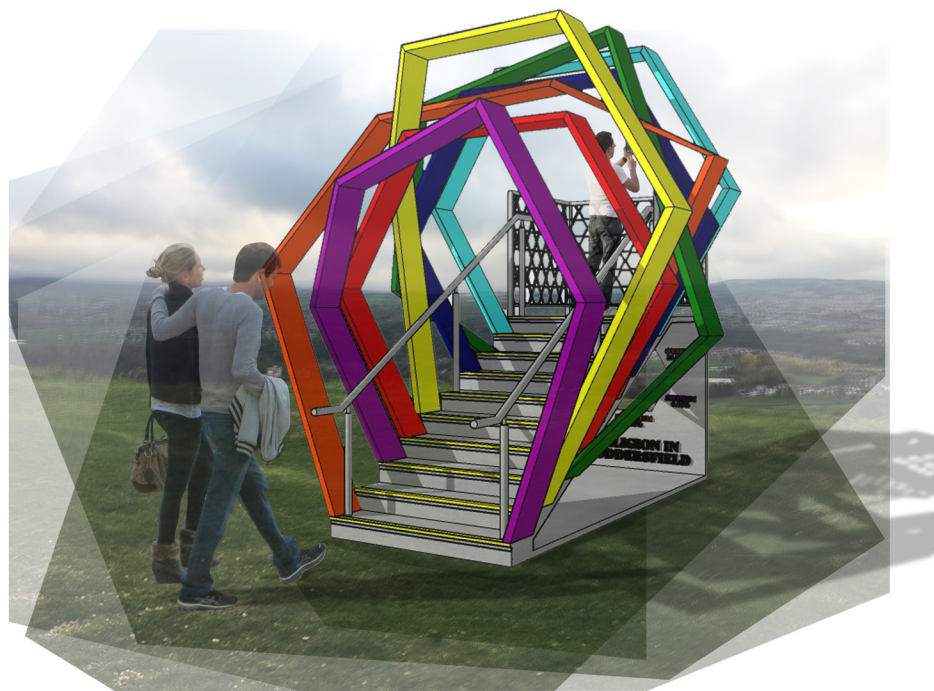
Design an exhibition stand / display system which provides some information about the research which was gathered from the 'Huddersfield Trail' and celebrates a chosen element of the context and heritage of the town of Huddersfield

THE DESIGN

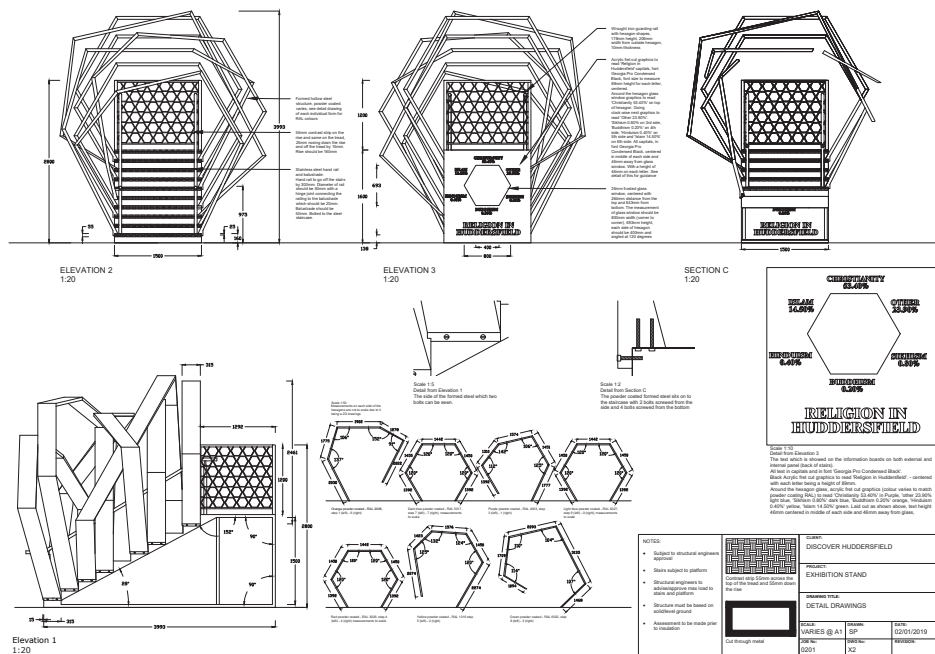
The design was inspired by the information gathered on the discover Huddersfield trial and also from further research regarding different religions and cultures. Huddersfield has a wide international population from all over the world, bringing all different cultures together and creating a diverse community to live in. The concept of the design is 'how different religions make the community of Huddersfield', Looking at population and the similarities and differences of each religion. Each coloured hexagon structure represents an individual religion, with Huddersfield being the focal point in the middle. This was influenced from a polygon diagram made in the research process but has been developed into a hexagon to match the different religions.



NOTES: <ul style="list-style-type: none">Subject to structural engineers approvalStairs subject to leadingStructural engineers to advise/approve max load to stairs and platformStructure must be based on solid level groundAssessment to be made prior to insulation	 <p>Contrast strip 55mm across the top of the tread and 55mm down the rise</p>  <p>Cut through metal</p>	CLIENT: DISCOVER HUDDERSFIELD		
		PROJECT: EXHIBITION STAND		
		DRAWING TITLE: DETAIL DRAWINGS		
		SCALE: VARIES @ A1	DRAWN: SP	DATE: 02/01/2019
		JOB No: 0201	DWG No: X1	REVISION:



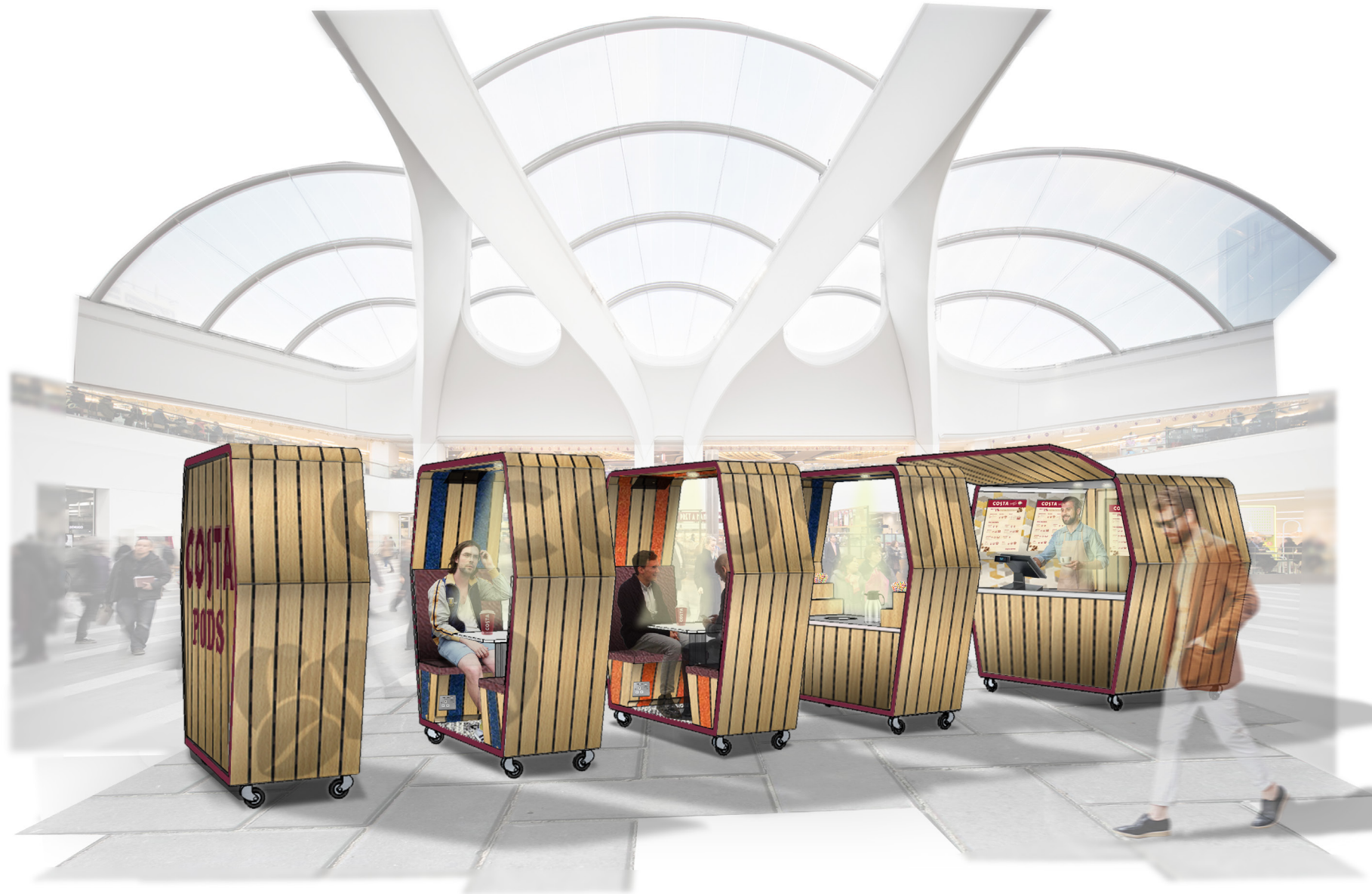
Exhibition Stand Visual



Exhibition Stand Detail Drawing (Not to Scale)

COSTA COFFEE PODS, SECOND YEAR

HIGHLY COMMENDED AWARD AT RETAIL EXPO STUDENT AWARDS



Costa Pods Visual, View 1

THE BRIEF

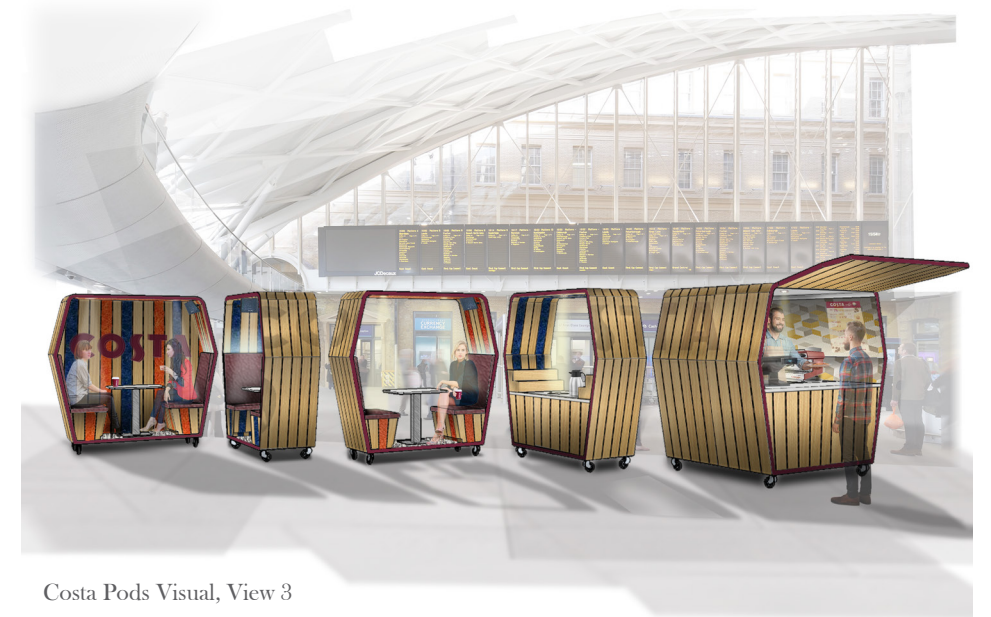
'Think big in a small space and inspire the world to love great coffee - What is the smallest size store in which we can put a Barista and a coffee machine? Where is this store? How do you communicate hand crafted expertise and shape the customer experience where speed and convenience are critical?' [Sam Freshwater, Costa Coffee Store Design Manager, 26 July 2018]

THE DESIGN

'Costa Pods', located in large train stations around the United Kingdom, was influenced by a concertina movement. The Pods are flexible for different times of day by designing them to be compacted together when closed and separated when opened. These are 'individual' 2 person pods which can be extended to 'family' pods for small meetings by locking the single pods together, bringing a small office to you. The 'Costa Pods' are targeted for commuters of all ages which want to get away from the busy environment to enjoy a cup of coffee while traveling, making a phone/video call or relaxing before or after their train. The pods include USB and plug sockets, internet and directional Bluetooth speakers for those who want to make a group phone call or enjoy their favourite music before their travel.



Costa Pods Visual, View 2



Costa Pods Visual, View 3



Costa Pods Visual, View 4